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Impacts of Coronavirus (COVID-19) Pandemic on Tourism Industry of India

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Abstract:

The reason for this research is to study the effect of COVID-19 on the tourism sector of India, as the tourism economy has been heavily hit by the Coronavirus (COVID-19) pandemic and the measures introduced to contain its spread. The major impact this virus has had on the tourism industry is the severe drop in bookings. The research findings have shown that the occurrence of COVID-19 has significant impacts all across the globe, as it has led to a significant drop in the tourism sector. Tourist traveling around the world has postponed their travel plans to visit overseas countries due to the worldwide impact of the COVID-19 virus in China which has stopped people from living their normal lives, which has impacted the tourism industry in the country. In the past few days, a study of the tourism industry has been carried out. It is being reported from multiple sources that the tourism industry is experiencing a severe drop. This research is based on secondary data.

Keywords: Coronavirus, Tourism, Industry, Pandemic

Introduction:

The Coronavirus has caused worldwide concern in early January 2020, and by the end of March 2020, it has affected many people across the world. Novel Coronavirus was identified simply as the Wuhan virus, which spread to nearby countries and eventually spread its routes to India. The spread of virus spread to 185 countries by mid of May. The biggest impacting tourism industry has emerged as one of the important drivers of growth or development. According to WTTC, India is

classified as 3rd out of 185 countries, its total contribution to GDP in 2018 in terms of travel and tourism.

The government of India imposed a national wide lockdown and banned international flights and visas. It emerged that COVID-19 is going to have a serious impact on the economy and tourism sector of the countries. Due to a large number of travel plans due to COVID-19, both inbound and outbound tourism has declined.

Research Objectives:

1. To study the impacts on the Tourism Industry of India.
2. To study the breakout of the tourism industry.
3. To study the adversely affected global economy resulting in large-scale job losses.
4. To study the travel and tourism industry was impacted the most owing to the lockdown and travel restrictions.

Literature Review:

Yadav, S. K. S, Qureshi, Mohd. Mohsin (2020) According to the calculation done by World Travel and Tourism generates US dollar 194.28 million or 6.85% of India's GDP in 2019 and supported 8.01% of total employment, i.e., 39.82 million. Also study the impacts on revenue, profit after tax, and earnings per share.

Vijay Raj B. V. and A Jayantnila Devi's (2021) this paper presents strengths, weaknesses, opportunities for the travel and tourism sector within the COVID-19 Pandemic and suggest tourism companies must increase people confidence during the recovery period.

Divya Vasant Jagdale, Dr. Heena Ganatra (2021) study the archaeological survey of India (ASI) has 3691 sites registered with it, of which 38 are world heritage sites. As per information provided by the ASI the total revenue from ticketed monuments was ₹247.88 crores in FY18 ₹302.34 in FY19 and ₹ 277.78 crores in FY20 (January-April).

Methodology:

This research is based on secondary data. The data was collected through different sources like reports, published books, journals, articles, periodicals, and the internet.

Data Analysis:

In COVID-19 Confirmed Cases and Most Affected Nations:

- The highest number of confirmed cases in the USA is 29,495,424 and deaths are 535,628. The case fatality rate is 1.80%.
- Brazil is the second-highest country from the infection of Coronavirus the confirmed cases are 11,519,609 total deaths are 279,286 and a case fatality rate is 2.40%.
- The United Kingdom has reported confirmed cases 4,276,840 with total death of 1,25,817

and a case fatality rate of 2.9%.

- Mexico is the third highest country and reported confirmed cases are 2,167,729 with the death of 194,944 and a case fatality rate of 9,00%.
- India is also one of the most affected states with the highest record of deaths due to COVID-19 the confirmed positive cases are 11,409,831 and total deaths are 158,856 and a case fatality rate of 1.40%.
- Italy reported total confirmed cases 3,238,394 with a total death of 102,499 and a rate of case fatality 2.9%.
- In Russia total confirmed cases are 4,350,728 and a total death is 90,924 with a cases fatality rate of 2.10%.
- Pakistan reported the lowest rate of COVID-19 positive confirmed cases. There were 609,964 positive cases, with total death of 13,595 and a case fatality rate of 2.20%.

This study shows that the most affected nations as of March 2021 and the revenue from tourism to GDP in India is through foreign visitor spending. Which is 12.8% and according to our research and sources the employment loss in the travel and tourism industry due to COVID-19 in India is 9 million. Travel and tourism not only generate revenue but also create employment.

Finding:

The present research found that COVID-19 has paralyzed the tourism industry of both developed and developing countries. In the Indian context COVID-19 not only affected the tourism industry as a whole but the penetration of effects is severe in industries such as hotels, restaurants, markets in tourist areas analyzed the travel industries. Ultimately, there has been a downturn trend of the GDP, and the lives of people have been put in doubt. Wear a mask - Whenever you're outside in a public place. Cover your mouth while coughing and sneezing. Clean your hands with an alcohol-based hand rub or soap or water. If using any local transport follow any local suggestions for safety measures like auto and taxi.

Conclusion:

This research has concluded that how India is equipped to deal with an increasing number of COVID-19 cases coping with a current situation such as adverse, affected on the economy, human living, and environment during the COVID-19 lockdown period along with various approaches undertaken to overcome this pandemic is discussed.

We sought through our study to identify the impact of the Coronavirus pandemic on the global tourism sector, we conclude that the Coronavirus pandemic propagation struck severely the tourism sector and left so far on some countries.

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