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International Conference on **“Revival Strategies and Business Policies for** **Sustainability and Development”**

On 23rd March 2022

Special Issue, March 2022

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Website: www.vpimsr.edu.in E-mail: admin@vpimsr.edu.in



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Message from Principal's Desk

It gives us immense pleasure to bring out the proceedings of the International Conference on **“Revival Strategies and Business Policies for Sustainability and Development”**.

Almost two years after the World Health Organization declared Covid-19 a pandemic, we are gradually moving into a Post-Covid dispensation. It is now clear that the pandemic has brought the world to the great economic and financial crisis of the 21st century and is likely to have long-term structural repercussions. At the same time, rays of recovery are beginning to emerge in our economies, creating space for aspiring organizations to play a leading role in the Post-Covid recovery process.

Besides organizations will have to prioritize expansion and sustainability to maintain its trajectory growth, they must adopt policies to embrace transformational rather than incremental change that supports rapid growth. This will require reviving strategies and business policies with a continued commitment to systematic reforms.

Among the ongoing volatility and change, this proceedings has covered the contributions made by the Academicians, Industry experts and Students with several policy changes to propel the organizations into a better, brighter and more sustainable future.

I congratulate the Editorial Board for bringing out this proceedings which can be very useful in the endeavour to have a better quality research and publication in the field of academics as well as industry.

Thank you !

Dr. R. A. Shinde
Principal
VPIMSR, Sangli
(Maharashtra, India)



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